

**If you are diagnosed with cancer, or have a heart attack or stroke, you shouldn't have to face the fear of losing your home.**

***Having your mortgage paid would be great, right?***

Lance and Michele own term life insurance to cover their mortgage in the event of a premature death. But what is more likely to happen while they are paying their mortgage – dying prematurely or suffering a critical illness?

Thanks to earlier detection and advanced medical care, we are more likely to survive a critical illness than in the past. But survival can come with financial costs and uncertainty.

The AssurityBalance Critical Illness Insurance policy (CI) is designed to remove financial stress while you are recovering from cancer, heart attack, stroke or a number of other serious conditions and medical procedures.

Would it reduce this couple's financial stress if one of them were diagnosed with cancer, and their mortgage could be paid for two years? Of course!

The cost for \$36,000 (\$1,500 mortgage for 24 months) of CI protection for both Lance and Michele can be about the same as a cup of coffee a day!



Policy form Nos. IH0810 or CI-005 underwritten by Assurity Life Insurance Company, Lincoln, Neb. Assurity is a marketing name for the mutual holding company Assurity Group, Inc. and its subsidiaries. Those subsidiaries include but are not limited to: Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability, features and rates may vary by state. THIS IS A LIMITED BENEFIT POLICY. It is not a comprehensive major medical plan or Medicare supplement policy and may not be appropriate for Medicaid recipients. For costs and complete details of coverage, including limitations and exclusions, please contact your agent, or Assurity, or ask to review the policy for more information.

